

① Landing Page (B21 will create as a static URL)



B21 to create a landing page with fabulous offer.

You can check out our demo [HERE](#).

You can sign up and get started right away [HERE](#).

This landing page content will MAKE you want to act!!

2 Sign Up for a 60-day NO-RISK TRIAL

SELLING Essentials 2008

Your online subscription sales training program.

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[PAY / PRICE INFO](#)

[HELP](#)

Sign up for a 60-day NO-RISK TRIAL

60-day NO-RISK trial subscription to SELLING ESSENTIALS

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3 Registration Form (a)

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Create Account

*First Name

*Last Name

*Email

*Confirm Email

NOTE: Your email address will be your Username.

*Password

*Confirm Password

*Number of sales reps of your team, including yourself: _____

(This will determine the number of people in your organization who will have access to your Selling Essentials training library.)

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4 Registration Form (b)

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Enter Your Contact Information

Company

Title

Address1

Address2

City

State/Prov

ZIP/PC

Country

Phone

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5 Finalize / Confirm Information

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Confirm Your Information:

Contact Information:	
FirstName LastName Title Company Name Address 1 Address 2 City, State ZIP Country	Email Address Your email address will be your user name Phone Number Number of Approved Users : X

Description:	Price:	Action:
60 day NO-RISK Trial to Selling Essentials	\$000.00	<input type="radio"/> Remove
TOTALS:	\$000.00	

Once your order is complete, you will instantly gain access to your subscription online.

Check out Selling Essentials with NO RISK for 60 days. If you like what you see, simply return the invoice you'll receive after your second issue and your Selling Essentials sales training library will keep growing. New content will be added every other week for an entire year. If you're not satisfied, simply write "No Thanks" on the invoice, return it and there's no further obligation.

[\[REGISTER \]](#)

6 Registration Confirmation

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Thank you for signing up!

Order Date MM/DD/YYYY
Order Number 846254
Member Number 67890123

Description	Price
60 day NO-RISK Trial to Selling Essentials	\$000.00

Should you have any questions, feel free to contact Customer Service at 888-761-7294

Best Regards,

Business 21 Publishing

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~~~~~`For reference only! Not part of flow !! ~~~~~`

### Shopping Cart

- This is simply a demo to show the system's e-commerce capability

| Description                                                  | Price      | Action                       |
|--------------------------------------------------------------|------------|------------------------------|
| Free 30 trial - grants access to EIP Digest demo publication | \$0        | <input type="radio"/> Remove |
| <b>Total:</b>                                                | <b>\$0</b> |                              |

To access your individual articles or subscription, you will be asked to create a user name and password on the order form. Once your order is completed, you will instantly gain access to your purchase(s) online.

For your convenience, all article purchases are permanently archived in your account under the category "Purchase History".

## Order Confirmation

|                      |            |
|----------------------|------------|
| <b>Order Date</b>    | 03/13/2008 |
| <b>Order Number</b>  | 10029      |
| <b>Member Number</b> | 1017       |

**Thank you for your order!**

At any time you can reach us at [info@craniumsoftworks.com](mailto:info@craniumsoftworks.com) or call us at (301)589-8930 if you should have any questions or concerns.

Best Regards,

Cranium Softworks

| Description                                                  | Price |
|--------------------------------------------------------------|-------|
| Free 30 trial - grants access to EIP Digest demo publication | \$0   |